



## 2017-2018 Milton Theatre Company Playbill Performer Ads



We are excited to offer three opportunities for you to send a special message to your favorite performer! Below you will find information on our Senior, Performer and Well Wisher playbill ads.

Senior and Performer ads will be placed in the playbill of every major production: The One Act shows (October); Spring Musical (March); and the Cirque show (April/May). Inclusion in all productions is based upon *when* you submit your ad. To be included in the October One Acts playbill, you must meet the September 1st deadline. Ads placed between September 1st and February 1st will go into the Spring Musical and Cirque playbills; Ads placed after February 1st will only be the Cirque playbill.

*Please note that these ads are strictly for students and may not be used to promote a business.*

-----

### **SENIOR ADS**

Senior Ads are full page and available in either black/white or color. Ads can feature one or several photos, along with your special message. They will be run in the playbill of every major production this school year.

**\*\*\* Early Bird Special (offer ends September 1st) \*\*\***

*Don't miss out on this great opportunity to save money on your senior's Playbill ad!*

b/w full-page ad - \$150

color full-page ad - \$200

Ad Rates - September 2nd through April 1st

b/w full-page ad - \$250

color full-page ad - \$300

Please email your completed ad as a JPEG, PNG or PDF to Angela Daniel at [ajdaniel824@yahoo.com](mailto:ajdaniel824@yahoo.com).

Ad Dimensions

5.75 inches wide x 8.75 inches high (*please leave .25 margin around all sides*)

Must be a minimum of 300 dpi

## PERFORMER ADS

We are now offering up the opportunity for students in all grades to have an ad! These black and white, half-page ads will be run in the playbill of every major production this school year.

*NOTE: Seniors may opt to do the 1/2 pg b/w Performer ad, but only seniors can do the full page, color ads.*

b/w half page ad - \$100

Please email your completed ad as a JPEG, PNG or PDF to Angela Daniel at [ajdaniel824@yahoo.com](mailto:ajdaniel824@yahoo.com).

### Ad Dimensions

5.75 inches wide x 4.75 inches high (*please leave a .25 margin around all sides*)

Must be a minimum of 300 dpi

## WELL WISHER ADS

Send a special message with our Well Wisher ads! Well Wishers are \$20 and can include up to 3 lines of text (or 50 words). This is a great opportunity for grandparents, aunt and uncles, and family friends to send a wish to their favorite performers!

Well Wisher ads will be run in the Playbill of one show, so you can write the ad to fit the upcoming production. Opportunities to place Well Wisher ads will be given about a month prior to each production.

Ad Example (45 words shown):

KELLY JONES - We are over-the-rainbow with excitement to see you perform as Dorothy! You are such a talented girl and we know you'll be amazing. We love you so much and are so very proud of you. Break a leg! Granny and Pop Pop

Please type your message into an email, and send to Angela Daniel at [ajdaniel824@yahoo.com](mailto:ajdaniel824@yahoo.com).  
(text only - no photos or graphics please)